

Girl Scouts of Genesee Valley

Delegate Bulletin

April 9, 2007

Delegate Web Page:

Vol. 1, Iss. 3

Realignment Sub-Committees

Beginning in mid-April of 2007, the four Girl Scout councils in western New York will carry out a merger process resulting in the formation of a regional council. We anticipate this process will take approximately 12 months, and that much of the work will be accomplished in sub-committees staffed by volunteers from the current four councils. In addition, each sub-committee will need members with specific skills and knowledge.

Volunteers are invited to suggest candidates for the sub-committees, using a form available by e-mailing board@rochester.rr.com. Most sub-committees will be composed of 6 to 10 members, with all councils represented as much as possible. The Council Realignment Committee (CRC) will review résumés of sub-committee nominees, and will forward the approved nominees to sub-committee chairs for final selection. Each sub-committee chair may select their committee members from the pool of nominees approved by the Council Realignment Committee.

All sub-committee members must:

- Commit to impartiality in the completion of their work,
- Sign a confidentiality agreement,
- Have the necessary qualifications to complete the work of the sub-committee, and
- Agree to meet the timeline and milestones of progress of the merger process.

The named sub-committees focus on: CEO Search, Communications, Finance, Fund Development, Governance/ Corporate Structure, Human Resources, Property, Program/Service Delivery, Technology, Transition Nominating. We will highlight each sub-committee in this or a subsequent Delegate Bulletin.

CEO Search Sub-Committee

Primary charge – initiate a search, review prospective candidates and recommend for hire to the CRC a Chief Executive Officer for the new council. This committee should have no less than 5 and no more than 7 members. The Board Chairs of the four merging councils will be members of this sub-committee.

Member qualifications – background in one or more of the following areas: employment law, human resources, and recruitment of executive level positions. At least two of the members of the committee should have experience working with Girl Scout Boards. The Committee should represent the diversity of the jurisdiction.

Communications Sub-Committee

Primary charge – communicate effectively to internal and external stakeholders on behalf of the CRC & the realigning councils; provide recommendations for the new council's communications department to the CRC; develop a plan for consistent messages to various stakeholder constituents - locally and nationally - that is aligned with GSUSA communications; monitors the communication of realignment and does **not** act as the spokespersons to the public or press unless they are appointed by the existing council's leadership. This committee should have no fewer than 6 and no more than 12 members. This sub-committee is accountable to the CRC.

Member qualifications – backgrounds in one or more of the following areas: media relations, marketing, or public relations. At least two of the members of the committee should have experience in Girl Scout communications protocols. The Committee should represent the diversity of the jurisdiction.

Have a Question About Realignment?

Helene Diederich, President, and Ann Sartwell, CEO, will be attending a merger training session April 14-15, 2007. They will have access to Presidents and CEOs of councils that are already merged or are well into the process.

Helene and Ann will be giving a report on the training at the Spring Assembly Meetings, and we will be sharing answers to questions through the Delegate Bulletins.

This is your chance to have Helene and Ann take your questions/concerns to people who might have encountered similar situations already!

E-mail your question, concern, or feedback to Helene at board@rochester.rr.com.

Springboard...

Currently Asked Questions:

- How will ongoing volunteer training requirements be affected?
- Can GSUSA be asked to create a national training standard?
- Could the four councils begin working together on recruiting now so that border communities are no longer divided?
- Could we please work to maintain our Special Funding for girl registrations and Troop Financial Aid for uniform components/insignia programs?